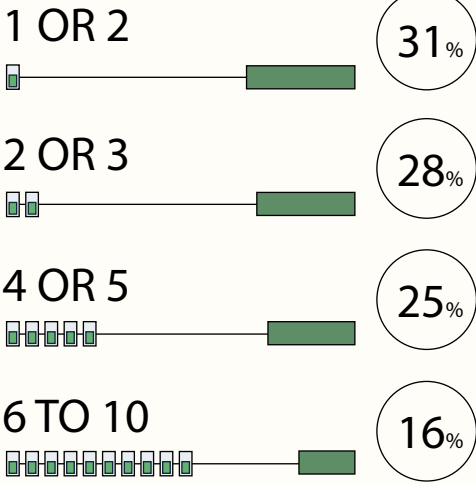
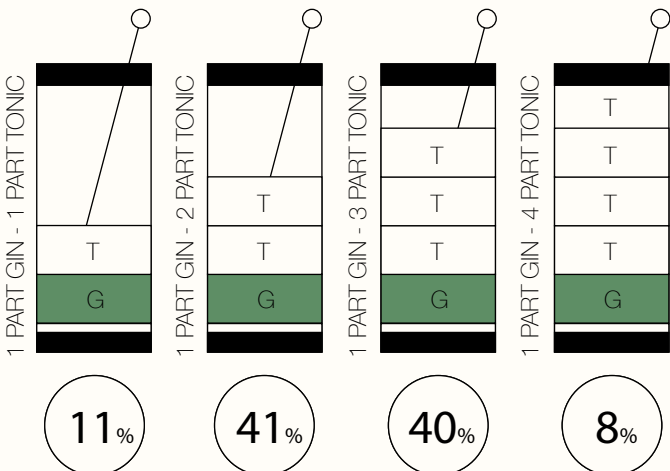


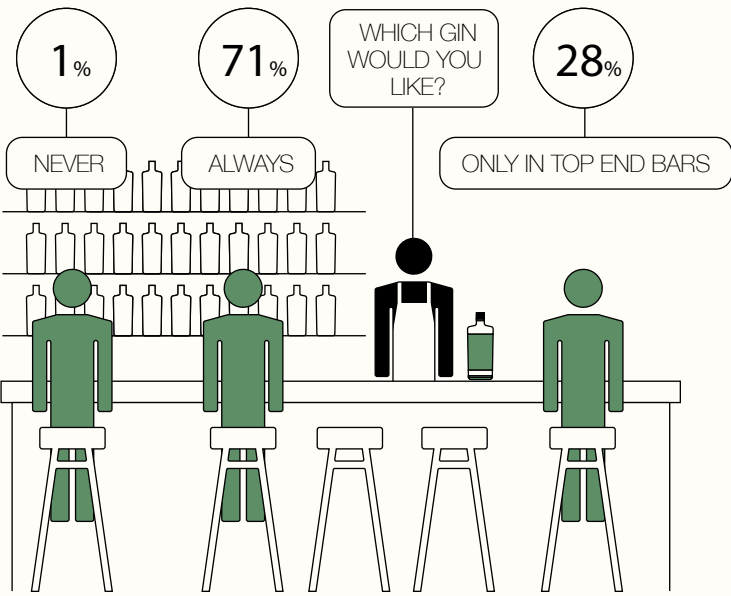
ON AVERAGE, HOW MANY GIN COCKTAILS DO YOU DRINK PER WEEK?



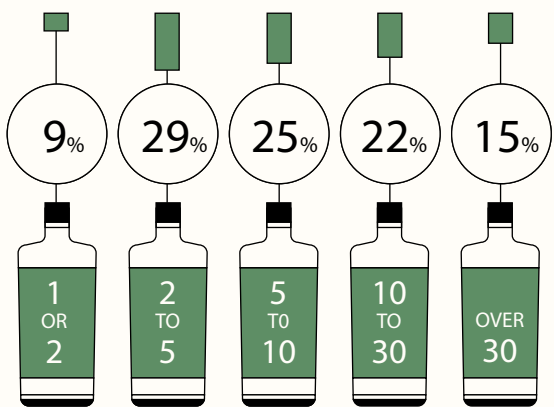
WHEN YOU MAKE YOUR OWN, WHAT IS YOUR FAVOURITE RATIO FOR A G&T?



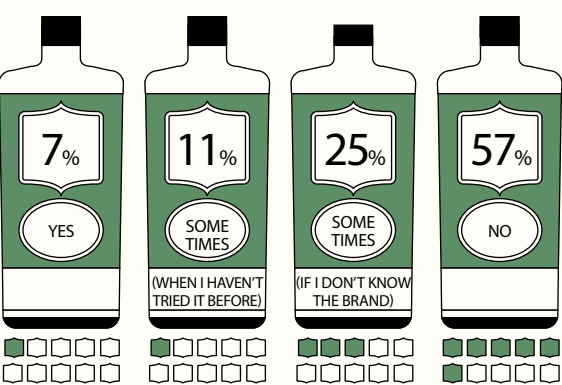
WHEN YOU ORDER A GIN & TONIC IN A BAR, DO YOU EXPECT TO BE ASKED WHICH GIN YOU WOULD LIKE?



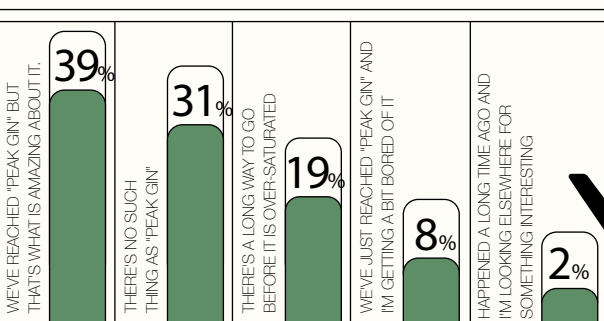
HOW MANY DIFFERENT BRANDS OF GIN DO YOU OWN AT HOME?



DO YOU LOOK FOR AWARD STICKERS LIKE IWSC, GIN MASTERS OR SAN FRANCISCO WORLD SPIRITS COMPETITION (OR OTHERS) FOR AN INDICATION OF QUALITY ON BOTTLES OF GIN YOU PURCHASE?

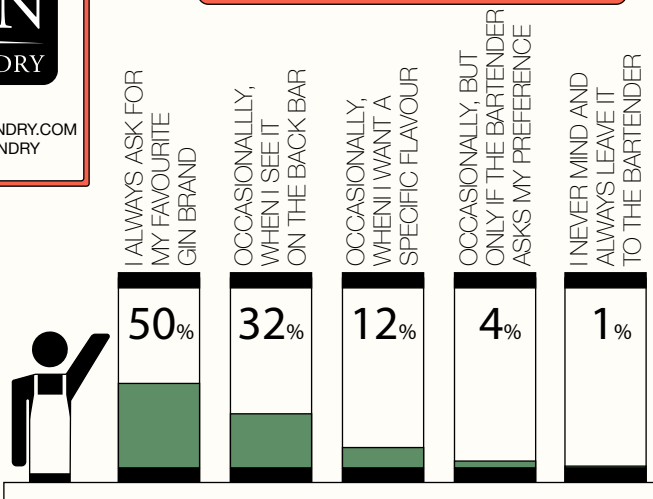


HAS GIN REACHED "PEAK GIN" SATURATION YET?

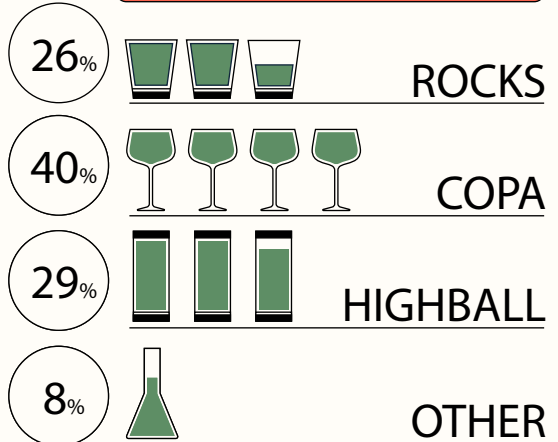


WWW.GINFOUNDRY.COM @GINFOUNDRY

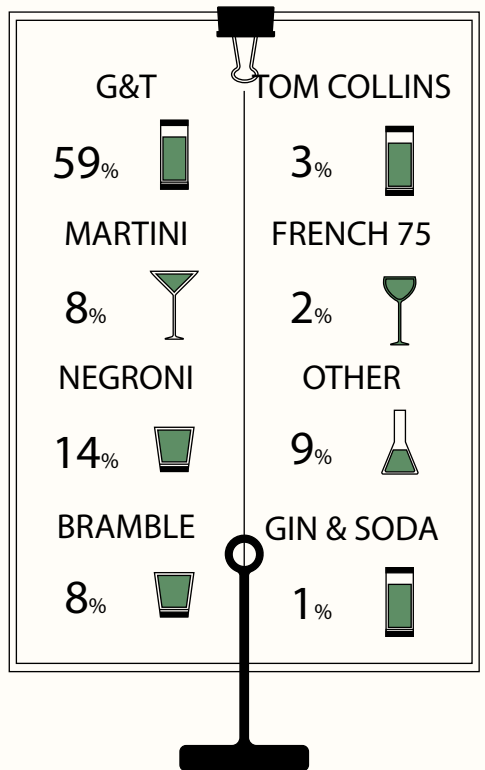
DO YOU EVER ASK FOR A PARTICULAR GIN BRAND WHEN YOU ORDER A GIN & TONIC IN A BAR?



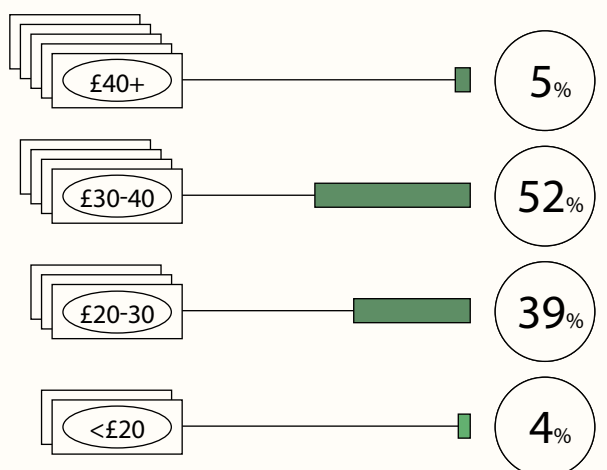
WHAT IS YOUR FAVOURITE TYPE OF GLASS FOR A GIN & TONIC?



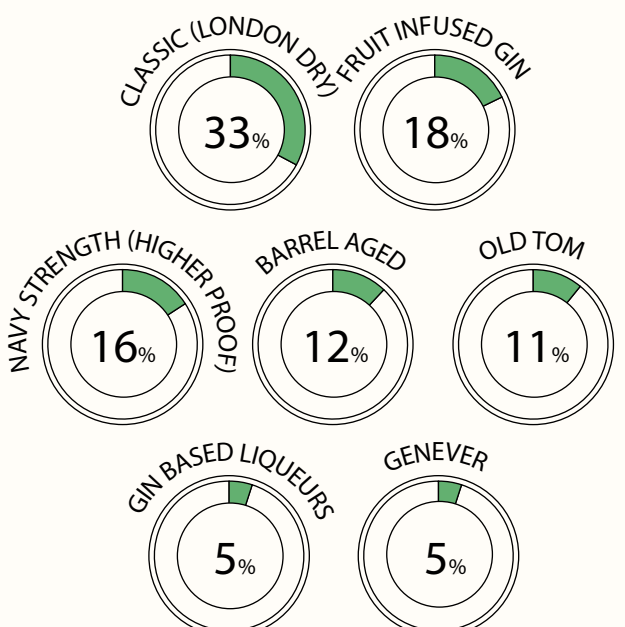
WHAT IS YOUR FAVOURITE GIN COCKTAIL?



ON AVERAGE, WHAT DO YOU PAY FOR A BOTTLE OF GIN? (UK ANSWERS ONLY HERE)



WITH GIN EXPANDING INTO MANY NEW FRONTIERS AND OLDER STYLES ALSO RE-EMERGING, WHICH SUBCATEGORY OF GIN WOULD YOU LIKE TO SEE MORE OF IN THE NEXT YEAR?



IN TOTAL, 3242 VISITORS ANSWERED THE SURVEY FROM AROUND THE WORLD OVER THE COURSE OF 2019. FOR MORE INSIGHT AND ANALYSIS OF THE RESULTS, VISIT GINFOUNDRY.COM.

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